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THE STAGE FOR  
A NEW CONVERSATION  
IN LONDON'S LITERARY  
HEARTLAND

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## WELCOME TO THE BLOOMSBURY

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Our stylish hotel is housed in a historic and beautifully restored Luytens' 1930s' neo-Georgian building and is located in London's literary heartland, only moments from Covent Garden, Soho, Theatreland and Oxford Street.

Here guests are spoiled for choice. Take the quintessentially English Dalloway Terrace, one of London's most instagrammed restaurants, celebrated for its delicious Afternoon Tea; The Coral Room, a Brudnizki-designed 'Grand Salon Bar' and, the intimate Bloomsbury Club Bar, where finely crafted cocktails celebrate the colourful lives of the 1930s' Bloomsbury Set.

Meanwhile, elegant guestrooms and sophisticated luxury suites feature contemporary décor charmingly blended with period architectural detail. Like its iconic architecture, The Bloomsbury evokes a sense of glamour – one inspired by the past yet emphatically contemporary.





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GUEST ROOMS

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The same blend of historical charm and contemporary chic that defines the hotel's aesthetic runs through its rooms. An understated décor blends with period architectural detail, luxurious furnishings and Italian marble bathrooms for a classic feel with a dash of modern designer flair.

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SUITES

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With an exquisite blend of warm palettes, statement wallpaper, vintage upholstery and sumptuous fabrics, the hotel's Luxury Studio Suites exude calm, comfort and contemporary elegance.



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DALLOWAY TERRACE

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Named after the eponymous character created by Virginia Woolf, Dalloway Terrace is an indoor/outdoor restaurant, fully heated in the cooler months, offering the peace and charm of a secluded garden in the winter and a light, alfresco haven in the summer. No wonder it is one of London's most instagrammed dining favourites, acclaimed for its Afternoon Tea - reinterpreted with a chic, modern touch.



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THE CORAL ROOM

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This stylish grand salon bar, inspired by 1920s' glamour, was designed in collaboration with the acclaimed Martin Brudnizki Design Studio. With vivid coral-coloured walls, Murano glass chandeliers and stunning marble bar, it offers the perfect backdrop for all-day dining, and transforms gracefully into a buzzing evening cocktail bar.

THE BLOOMSBURY CLUB BAR







Reminiscent of the glamour and magic of a bygone era, The Bloomsbury Club Bar takes inspiration from the lives of the famously colourful Bloomsbury Set. With its members' club feel, plush leather armchairs, atmospheric lighting and wall-to-wall bookshelves, it brings to life the sense of an age when E.M. Forster or John Maynard Keynes would have philosophised over a drink or two in a darkened corner.



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MEETINGS, EVENTS  
& SOCIAL GATHERINGS

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Complementing the grace of The Bloomsbury are its unique meeting and event spaces including the George V Hall and Queen Mary Hall - stately ballrooms with lofty ceilings and Waterford Crystal chandeliers; the iconic Chapel and the intimate, book-lined Seamus Heaney Library, named after the late Nobel Laureate.



# SLICE *of the* CITY



## BLOOMSBURY - LONDON'S LITERARY VILLAGE

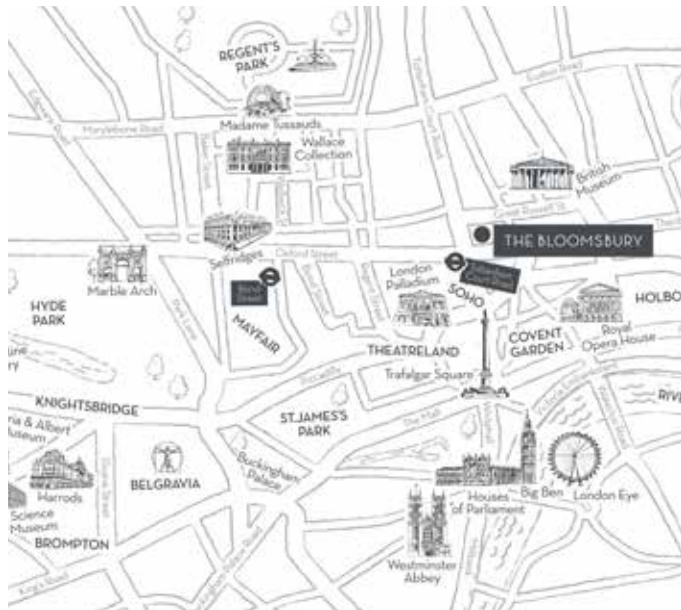
Throughout the last century, the central London district of Bloomsbury has been feted as home to the Bloomsbury Set: a group of itinerant writers, thinkers, artists and intellectuals, famous as much for their unorthodox lifestyles as their professional output (as the saying goes, 'they lived in squares, painted in circles and loved in triangles'). Virginia Woolf, E.M. Forster, John Maynard Keynes and Clive and Vanessa Bell, among others, lent the area a raffish, lofty air. Today that vibrant creative spirit lives on in a neighbourhood that is surrounded by culture at every turn - in the wide Georgian streets, the local galleries and bookshops, and in The Bloomsbury hotel itself.



As you explore the area, look up and you'll find evidence of those heady days in the various English Heritage blue plaques, scattered in the grand urban squares - from Bloomsbury to Fitzroy Squares - which were planned in the 18th century and retain their impact today. With the University of London and the British Museum bestriding the area - together with a huge slice of the British publishing industry - this is the London enclave that most closely resembles the great university cities of Oxford and Cambridge.

Head to the small grid of streets south of the British Museum and you'll find a highly browseable collection of galleries and bookshops, punctuated by busy cafés and clothing stores, and a cosmopolitan mix of visitors. At Gower Street – birthplace of the Pre-Raphaelite Brotherhood in 1848 – you can cross towards Tottenham Court Road and after a browse in its furniture stores, head west into Fitzrovia on Bloomsbury's western flank, known for its art galleries and restaurants, and for being poet Dylan Thomas' stamping ground in the 1930s.

Go the other way, and you'll pass handsome Queen's Square, home to TS Eliot's publisher Faber & Faber, past the famous children's hospital in Great Ormond Street into East Bloomsbury, where Lamb's Conduit Street is laden with independent clothes shops, galleries and delicatessens. Then venture north, and you'll find pretty Marchmont Street and the Brunswick Centre, an open-air shopping centre amid a modernist housing block, with a range of glossy retail and dining options. Even the most culturally-minded stroller deserves a good lunch, after all.



#### TRAVEL HUBS

Within a 1-minute walk: Tottenham Court Rd Tube Station.  
 Within a 10 to 15-minute drive: Euston Station, King's Cross, St Pancras International (Eurostar), Liverpool Street (Stansted Express), Paddington Station (Heathrow Express), Victoria Station (Gatwick Express)

#### ATTRACTIONS

Within a 5-minute walk: The British Museum, Covent Garden, Soho, Theatreland, Oxford Street.  
 Within a 10-minute walk: Oxford Circus, Leicester Square, Royal Opera House.



## OUR FACILITIES

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Total Bedrooms: 153 | Suites: 12 | Meeting spaces: 7 | Max Meeting Capacity: 320  
Business Centre | In-house Gym | Car Park close by | Complimentary Hotel Wi-Fi |  
Restaurant & Two Bars: Dalloway Terrace | The Coral Room | The Bloomsbury Club Bar | The Juicery

Loyalty Programme: DISCOVERY

## MEETINGS & EVENTS

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Reflecting the creative air of the hotel, The Bloomsbury's expansive portfolio of meeting and event rooms are packed with character and colour. Each space comes equipped with flat-panel displays, LCD projectors/screens and high-speed Wi-Fi and range in size from cosy to stately, whilst a wide selection of food and drink options are on offer, including a range of juices and smoothies from The Juicery.

Room	Dimensions	Area	Theatre	Classroom	Boardroom	U-Shape	Dinner	Cabaret
George V	26 x 10.3 x 5.4m / 85.4 x 34 x 17.9ft	266m <sup>2</sup> / 2863ft <sup>2</sup>	300	160	60	70	180	160
Queen Mary Hall	25.6 x 10.3 x 5.4m / 83.1 x 34 x 17.9ft	262m <sup>2</sup> / 2820ft <sup>2</sup>	250	140	50	60	160	110
The Library	9.6 x 6.8 x 2.7m / 31.6 x 22.4 x 8.9ft	61m <sup>2</sup> / 656ft <sup>2</sup>	40	20	26	22	30	18
The Chapel	9.1 x 6.7 x 5.8m / 29.1 x 21.1 x 19ft	61m <sup>2</sup> / 656ft <sup>2</sup>	30	20	20	-	24	-
Tavistock	21.6 x 9.7 x 3.56m / 70.1 x 32 x 11.9ft	210m <sup>2</sup> / 2260ft <sup>2</sup>	200	110	-	-	140	120
Tavistock 1 (split)	14.5 x 9.7 x 3.56m / 47.7 x 32 x 11.9ft	141m <sup>2</sup> / 1518ft <sup>2</sup>	120	60	35	35	90	60
Tavistock 2 (split)	7.1 x 9.7 x 3.56m / 23.4 x 32 x 11.9ft	69m <sup>2</sup> / 742ft <sup>2</sup>	60	30	24	21	-	36
Bedford Studio 2	7.4 x 7 x 2.5m / 24.3 x 22.2 x 8.2ft	52m <sup>2</sup> / 560ft <sup>2</sup>	40	27	20	21	-	24
Bedford Studio 4	9.5 x 6.9 x 2.5m / 31.2 x 22.8 x 8.2ft	65m <sup>2</sup> / 700ft <sup>2</sup>	60	42	30	28	-	30

## BOOKING CODES

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GDS: Galileo JD 27902 | Sabre JD 53408 | Amadeus JD LONJGR | Worldspan JDLONJG

## CONTACT

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## ABOUT THE DOYLE COLLECTION

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At the heart of our business is a warmth of service that stems from our family ownership, imbuing our properties with the familiarity of a member's club and the intimacy of a private home. Each of our eight hotels - landmark buildings in unrivalled city locations, has its own distinct personality that is rooted in, and authentic to, its neighbourhood.

Innovation and ongoing investment ensure a boutique, cosmopolitan yet local feel - as seen in our cool destination restaurants, bars and event spaces - while our heritage lends character to our vision of informal luxury, timeless style and the very best guest experience.

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# THE DOYLE COLLECTION

LUXURY

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THE KENSINGTON

LONDON

THE MARYLEBONE

LONDON

THE BLOOMSBURY

LONDON

THE WESTBURY

DUBLIN

*The Dupont Circle*

WASHINGTON DC

URBAN

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THE BRISTOL

BRISTOL HARBOURSIDE

THE RIVER LEE

CORK

**THE CROKE PARK**

DUBLIN

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